

# ESP+

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## The Main Toolbar

Jennifer M - 2024-02-23 - Getting Started



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### Collections

A collection is a group of products which can be used in a presentation or just saved for later. Collections are owned by a single user, but additional users can be added as collaborators. Additionally, the user who currently owns the collection can transfer ownership to another user.

[Learn more](#)

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### Projects

Projects encompass the whole scope of your endeavors for the customer. Projects can include products, an interactive presentation, and/or all order documentation as well as budgeting and various demographics regarding the scope of the event or promotion.

[Learn more](#)

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### CRM

CRM is an abbreviation for Customer Relationship Manager. This section is where users can manage the data for their companies and contacts in ESP+.

[Learn more](#)

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### Websites

The ESP+ Websites admin enables you to build and manage your website.

[Learn more](#)

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### Help Center

Expand the Help Center to check out what's new in ESP+ and so much more!

[Learn more](#)

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## **Notifications**

Alert(s) users to important updates within ESP+.

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## **Account**

This section is where users can manage their personal account information for ESP+.

[Learn more](#)

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### Related Content

- [Collections](#)
- [Start a Presentation/Project](#)
- [Create a New Company](#)
- [The Help Center](#)
- [Account](#)